



# APRIL NEWSLETTER

P.O. Box 84  
Dyer, Indiana 46311  
(219) 865-1045

Chamber@townofdyer.com  
www.townofdyer.com

## OFFICERS

**SUZY LABARGE**  
PRESIDENT  
*Citizens Financial Bank*

**DENISE WILES**  
VICE-PRESIDENT  
*The Shopper*  
708-271-8970

**RICK EBERLY**  
SECRETARY  
*Town of Dyer*  
865-6108

**JERRY MILLER**  
Treasurer  
*Centier Bank*  
865-3100

## DIRECTORS

**MARILYN AMBOS**  
*State Line Pizza*  
865-2922

**MIKE CRONIN**  
*Peoples Bank*  
322-2530

**MIKE EVANICH**  
*First National Bank*  
322-5964

**GREG GORDON**  
*American Savings Bank*  
836-5870

**JUDY HEIN**  
*Hoosier Sports*  
322-6600

**MICHELE NIELSEN**  
*Providence Bank*  
365-7878

**KATIE SARROS**  
*Highpoint Partners, LLC*  
322-1315

**CAROLYN SELIGMAN**  
*First Midwest Bank*  
853-3123

LINDSAY GROVE  
EXECUTIVE SECRETARY



**When:** Thursday, April 7th

**Where:** Briar Ridge Country Club  
123 Country Club Drive Schererville

**Time:** *Networking 11:30 am Lunch 12:00 pm*

Bring your business cards! Bring any brochures or flyers you may have for the table.

**Menu:** Salad, Teriyaki Beef Kabobs with Rice Pilaf and Cheesecake Square with Strawberry Glaze and Topping

**Cost:** \$15.00

Reservations **MUST** be made by Tuesday, April 5th by noon! Call in your reservation at 865-1045 or email at chamber@dyerchamberofcommerce.com

**SPACE IS LIMITED RESERVE YOUR SEAT ASAP!!**

**Speaker:** Paul & Jacki Kennedy, Certified Identity Theft Risk Management Specialists

**Topic:** Identity Theft

## **A Message From Your President....**

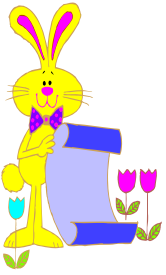
Spring is in the air, well let's hope so! On April 17<sup>th</sup> at Northgate Park will be the Annual Easter Egg Hunt and Pictures with the Easter Bunny. There is still time to be a sponsor or to donate 200 Child friendly give-aways. Come out and join the fun and don't forget to bring your kids.

The Mothers Day Breakfast and "Meet-n-Greet" is on May 7<sup>th</sup> at Faith Church. If you would like to be a sponsor, have a vendor table for your business or volunteer, please contact Mike Cronin at 322-2530 or Mike Evanich at 322-5964. Last year's event was very well received by the Businesses and the Community.

The monthly meetings are meant to be a networking opportunity as well as the events. All suggestions on how we can increase attendance are gladly welcomed as well as suggestions on speakers, topics and events. Help us grow the Chamber and increase the networking opportunity for all businesses.

Thank you.

*Suzy*



**Pictures with the Easter Bunny**  
 In conjunction with the Dyer  
 Park Department's Easter Egg Hunt  
**Saturday, April 16th, 2011 @ 11:30 am**  
 Northgate Park

We are in need of child friendly give-a-way items for the goody bags (200) that each child will receive. Donut holes and juice will also be complimentary!

**\$50 Sponsorships available!!**  
 Your business will be listed on our sponsor board at the event

**Prompt Ambulance Service Owners Achieve Business Hall of Fame Status**

Hi Everyone,

Wanted to share our exciting news as we just attended the Awards Luncheon today for Gary and Shar Miller, owners of Prompt Ambulance in Highland, IN. Please see link for entire story on them—they truly are worth mentioning. I am honored to be a part of their team and Business!

-Rosanne Loughmiller, Prompt Ambulance Service Business Development Manager

[http://www.nwritimes.com/business/local/article\\_17e02647-44b3-5e40-92cd-86a7f1499097.html](http://www.nwritimes.com/business/local/article_17e02647-44b3-5e40-92cd-86a7f1499097.html)

**TOWN OF DYER BUSINESS LICENSE**  
**DUE BY MARCH 31, 2010 - \$75**

**Mark Your Calendar**

- April 7th** Membership Luncheon  
Briar Ridge Country Club 11:30 am Networking
- April 8th** Board of Directors Meeting  
Dyer Town Hall - 8 am
- April 28th** Promo Meeting - Town Hall  
(Upcoming events are discussed, everyone welcome)
- April 16** Pictures with The Easter Bunny  
Northgate Park 11:30 am

**2<sup>nd</sup> Annual Derby Day Fundraiser**

The Dyer F.O.P., for the benefit of the Dyer Community Foundation, will host a Kentucky Derby Day Fundraiser on Saturday, May 7, 2011 from 4:30-10:00P.M. at Andorra Banquets in Schererville. Tickets are \$20 and include food, soft drinks, beer, and a chance to win a bean bag game! Live entertainment will be provided and plenty of chances to win great prizes. Tickets, sponsorship, or vendor booth info is available at First National Bank 1101 Joliet St., Dyer. Join us for a great time and a chance to root for your favorite horse!

**General Membership Meetings**

- |                           |           |
|---------------------------|-----------|
| April 7 <sup>th</sup>     | Lunch     |
| May 5 <sup>th</sup>       | Dinner    |
| June 2 <sup>nd</sup>      | Lunch     |
| July 7 <sup>th</sup>      | Lunch     |
| August 4 <sup>th</sup>    | Breakfast |
| September 1 <sup>st</sup> | Lunch     |
| October 6 <sup>th</sup>   | Dinner    |
| November 3 <sup>rd</sup>  | Lunch     |
| December 1 <sup>st</sup>  | Lunch     |

**Event Dates for 2011**

- |                         |                                 |
|-------------------------|---------------------------------|
| Pictures w/Easter Bunny | April 16 <sup>th</sup>          |
| Mother's Day Breakfast  | May 7 <sup>th</sup>             |
| Golf Outing             | July 15 <sup>th</sup>           |
| Corn Roast              | August 5 <sup>th</sup>          |
| Halloween Fair          | October 29 <sup>th</sup>        |
| Holiday Lighting        | November 26 <sup>th</sup>       |
| Breakfast with Santa    | December 3 <sup>rd</sup>        |
| Dinner/Dance            | January 21 <sup>st</sup> , 2012 |

sponsorship is on display every day Your sponsorship is on display every day Your sponsorship is on display every day Your sponsorship is on display every day Your sponsorship is on display every day

## Attention Business Owners...



Mailed FREE to every resident in Schererville, Dyer, St. John, Cedar Lake, Crown Point, Highland & Munster!

# TOWN PLANNER®

Your Community Calendar™

Where else can you get these kinds of coverage and benefits for your advertising dollars?



**The Secret is in the STAYING POWER!**

The Town Planner Calendar is a community resource tool, underwritten by supporting businesses in the area, and benefits both the residential and business community.

3 out of 4 people who receive the Town Planner Community Calendar keep it and use it. That is exposure 365 days a year.

Stretch your promotion dollars and have them work all year long!

### Don't just advertise...Get involved in the Community!



For information on how to get your business in the 2012 Town Planner Calendar, contact:

Stacy Travis  
Town Planner  
**Phone: 219-384-3555**  
Fax: 219-769-6797  
travis@townplanner.com  
www.townplanner.com

Your sponsorship is on display every day Your sponsorship is on display every day Your sponsorship is on display every day Your sponsorship is on display every day Your sponsorship is on display every day

# SKIP THE FEES

FREE CHECKING  
NO STRINGS

**\$150\***

FREE when you open  
a new checking account

  
**Highest Rating  
Five of Five Stars**  
Bauer Financial [www.bauerfinancial.com](http://www.bauerfinancial.com)

**HORIZON<sup>SM</sup>**  
**BANK**

888-873-2640 • [accesshorizon.com](http://accesshorizon.com)

\*Offer available for customers opening a new personal checking account by



**You are invited to the**

**Town of Dyer - Summer Fest  
Wednesday, April 20th  
4PM-10PM**

## **10% Donation Night**

Every guest who arrives at the restaurant on the Fundraiser Night with an invitation will be supporting the cause!

The Texas Roadhouse will donate 10% of your entire check to the fundraiser upon presentation of this invitation.



**Join us at the Texas Roadhouse**

2070 Calumet Avenue, Dyer, IN 46311

**YOU MUST PRESENT THIS VOUCHER  
WHEN PAYING**



The Dyer Chamber of Commerce  
Presents

# Mothers' Day Breakfast

and "Meet -N- Greet"

Your Dyer Businesses, Services & Organizations

**Saturday, May 7th**  
**8:00 am - 11:00 am**

Seatings from 8:00-9:15am  
or 9:30-10:45am

**at Faith Church**

100 - 81st Avenue in Dyer  
*Just west of Hart Street*



## Menu:

- Scrambled Eggs
- French Toast Sticks
- Sausage Links
- Tater Tots
- Juice
- Coffee



## Meet -N- Greet Features:

- Dyer businesses, services and organizations on hand to showcase their offerings
- Exhibits open throughout the event
- Dance exhibition by Patti's All-American
- Raffles for terrific giveaways

## Reservations

- Tickets are available at *It's My Party* or *Patti's All-American*
- Limit of 6 tickets per person
- 8:00am and 9:30am breakfast seatings available
- For more information, please call Mike Cronin at (219)322-2530 or Mike Evanich at (219)322-5964

*Brought to you by your*





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**OFFICERS**

President  
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 Citizens Bank

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**Denise Wiles**  
 The Shopper Newspaper

Secretary  
**Rick Eberly**  
 Town of Dyer

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**Greg Gordon**  
 American savings bank

**Michael Cronin**  
 Peoples Bank

**Judy Hein**  
 Hoosier Sports

**Carolyn Seligman**  
 First Midwest Bank

**Katie Sarros**  
 Highpoint Partners, LLC

**Mike Evanich**  
 First National Bank

**3rd Annual MOTHER'S DAY BREAKFAST**  
 Saturday May 7th, 2011 8:00 A.M. TO 11:00 A.M.  
 Taking place at Faith Church 100 - 81st Ave in Dyer

**SPONSORSHIP**

**EVENT SPONSOR- \$50**

- \* Company Name printed on placemat at every seat.
- \* Company Name listed on Wall of Sponsors.
- \* A slide show of pictures will announce sponsors throughout the event.

**VENDORS - \$25**

- \* Includes 1 - 8 ft Vendor table with table cloth - with no other provisions available.
- \* Vendors are allowed to display and sell their Merchandise.
- \* All Vendors Must Donate a \$25 valued item to be Raffle'd at the Event\*

**NON-PROFIT & CIVIC GROUPS - No Cost**

- \* Includes 1 - 8 ft Vendor table with table cloth - with no other provisions available.
- \* Vendors are allowed to display and sell their Merchandise \*
- \* All Vendors Must Donate a \$25 valued item to be Raffle'd at the Event\*

**NAME:** \_\_\_\_\_  
**ADDRESS:** \_\_\_\_\_  
**STATE:** \_\_\_\_\_ **ZIP CODE:** \_\_\_\_\_  
**TELEPHONE:** \_\_\_\_\_ **FAX:** \_\_\_\_\_

**TYPE OF MERCHANDISE:** \_\_\_\_\_  
 Please Check One:  
**EVENT SPONSOR ( ) VENDOR ( ) NON PROFIT ( )**

**AMOUNT ENCLOSED:** \_\_\_\_\_ **CHECK #** \_\_\_\_\_  
**CREDIT CARD #** \_\_\_\_\_ **EXP** \_\_\_\_\_

- IMPORTANT:**
- \* Please complete the above information.
  - \* Please make checks payable to Dyer Chamber of Commerce.
  - \* All applications must be received by Friday, April 23rd, 2011
- \* Set up begins at 7 A.M. (All Booths Must be Set Up by 7:45 A.M.)

**PLEASE SIGN BELOW**  
 I hereby relinquish any and all claims against the  
 Dyer Chamber of Commerce, Inc. from responsibility of loss,  
 theft, damages and personal injury. Payment is non-refundable.

**Signature:** \_\_\_\_\_  
**Printed Name :** \_\_\_\_\_ **Date:** \_\_\_\_\_

For further information, please contact Lindsay at the Chamber office at 865-1045  
 or [chamber@townofdye.com](mailto:chamber@townofdye.com), or Mike Cronin at 322-2530

**DYER CHAMBER MEMBER COUPONS!**

**\$2 OFF**  
Any Fragrance  
(\$9.99 or higher)



Offer not valid with any other coupon.  
Offer valid with Cindy Mohrbach only!  
**Offer expires June 8<sup>th</sup> 2011**

**20% OFF**  
**TOTAL ORDER**  
(1<sup>st</sup> time customers Only)



Offer not valid with any other coupon.  
Offer valid with Cindy Mohrbach only!  
**Offer expires June 8<sup>th</sup> 2011**

**1 FREE GIFT**  
With 1<sup>st</sup> orders  
of \$15 or more



Offer valid with Cindy Mohrbach only!  
**Offer expires June 8<sup>th</sup> 2011**

**\$5 OFF**  
**ENTIRE Order**

When you refer a friend to me  
who places an order~ any  
amount!



**Your name  
must be  
mentioned for  
you to receive  
the \$5 off!**  
Offer not valid  
with any other  
coupon.  
Offer valid with  
Cindy Mohrbach  
only!

**Offer expires June 8<sup>th</sup> 2011**

**\$2 OFF**  
Any set or single piece of  
jewelry (\$9.99 or higher)



Offer not valid with any other coupon.  
Offer valid with Cindy Mohrbach only!  
**Offer expires June 8<sup>th</sup> 2011**

**1 FREE**  
**SHOWER GEL**  
with an order of \$30 or  
more



Offer not valid with any other coupon.  
Offer valid with Cindy Mohrbach only!  
**Offer expires June 8<sup>th</sup> 2011**

**Cindy Mohrbach**  
**Avon Unit Leader/Local Recruiter**  
**Cell# 219-614-5040**

Shop: [cindysavonstore.com](http://cindysavonstore.com)  
**\$3 Shipping charge on all orders under \$30**  
**\$30 + orders shipped FREE!**

**Start Your Own Avon Business!! ~ Only \$20**  
<http://start.youravon.com>  
**Enter Refrence Code: cmohrbach**

# AVON fund-raising

Thousands of organizations have discovered that Avon is a beautiful approach to fund-raising.

## Why choose an Avon fund-raiser?

Each year, hundreds of organizations across America choose to use Avon products in their fund-raisers. It's a great idea for several reasons

1. As the world's largest beauty company, Avon has a name that's familiar to millions of people, lending immediate credibility to your fund-raiser.
2. With Avon, you're selling top-quality, well-known products, backed by Avon's 100% satisfaction guarantee, which means people will buy more.
3. You get support from a trained Avon Representative.
4. You have flexibility in product selection and a selling time frame, with minimal paperwork.

Create a customized program that meets your organization's needs.

Avon Representatives can help you develop the fund-raiser that's right for your group. Whether you're interested in selling a single product or a selection of products, Avon can make it work for you.

You can expect professional selling materials.

Choose from:

- Product flyer – Single-page flyer featuring several of Avon's best-sellers, like Skin-So-Soft.
- Mini-brochure – A selection of products with broad appeal.
- Seasonal flyer – For spring, for the holidays, Avon has special products for specific times of the year.

For more information, please call:

**Cindy Mohrbach**  
Avon Unit Leader/ Fundraiser Specialist  
Phone: 219-614-5040  
Email: [cindysavonstore@gmail.com](mailto:cindysavonstore@gmail.com)  
Webstore: [cindysavonstore.com](http://cindysavonstore.com)

