



P.O. Box 84
 Dyer, Indiana 46311
 (219) 865-1045

Chamber@townofdye.com
 www.townofdye.com

OFFICERS

DR. JETHROE SMITH
 President
 Dr. Jethroe Smith DDS & Sandy
 865-6555

MICHELE NIELSEN
 Vice President
 Providence Bank
 365-7878

RICK EBERLY
 Secretary
 Town of Dyer
 865-6108

JERRY MILLER
 Treasurer
 Centier Bank
 865-3100

DIRECTORS

MARILYN AMBOS
 State Line Pizza
 865-2922

GEORGE BARANOWSKI
 Allstate – Baranowski Agency
 864-1849

RUBEN CALVO
 Banquets at St. George by
 H & R Catering
 864-1458

GREG GORDON
 American Savings Bank
 836-5870

JUDY HEIN
 Hoosier Sports
 322-6600

SUZY LABARGE
 Citizens Financial Bank
 227-3090

JAN NICHOLS
 Honorary Member
 365-3742

KATIE SARROS
 Highpoint Partners, LLC
 322-1315

TAMMY HEDRICK
 EXECUTIVE SECRETARY

DECEMBER NEWSLETTER



GENERAL MEMBERSHIP MEETING

*******BREAKFAST*******

- When:** Thursday, December 3, 2009
- Where:** Briar Ridge Country Club
 123 Country Club Drive, Schererville
- Time:** *Networking: 7:45am* *Breakfast: 8:00 am*
 Bring your business cards! Bring any brochures or
 flyers you may have for the table
- Cost:** \$15.00
 Reservations **MUST** be made by **Tuesday, December 1st.**
 Call in your reservation at 865-1045 or email at
chamber@townofdye.com
- Menu:** Eggs, French Toast, Hashbrowns, Bacon, Sausage, Fruit
 and Pastries
- Speaker:** Bill Masterson Jr., Publisher of The Times.
- Topic:** The state of the newspaper industry and the One Region
 One Vision initiative

We will be collecting monetary donations for the needy! The Chamber will match the donations we receive. All proceeds will go to a Dyer food pantry. These organizations help individuals in the Tri-Town area.

A Message From Your President....

Wow, two years! It comes quicker than I would have imagined. If there is one thing I have learned, it is that you belong to a unique and awesome group of business people. Your Board of Directors strives to provide you with opportunities to help yourself. And so my praises are sung to all the members who work selflessly to stage our community events. If I try to mention you all, I may forget someone; you know who you are. Thank You!

During my tenure as your President, it has been an honor to serve you. I have stressed relationships; not only person to person but between the Chamber and groups such as the Dyer Parks & Rec Dept., the Dyer Enhancement Team, the Dyer Community Foundation, the Freedom Fest and Dyer Hometown Celebration Committees and yes, even the Town of Dyer.

A community without a strong business community is no community at all. We are a BIG reason Dyer is a great place to live, play and work! Be proud! And show your pride by keeping your physical plant clean and attractive. Treat everyone with the respect you expect to receive. And please, help each other out when you can by purchasing from other Dyer Chamber members. If you deal with someone who is not a Dyer Chamber member, ask them to join! If you cannot explain the benefits of membership, then we still have work to do.

I have been fortunate to work with people who share a similar philosophy to mine. Age is an attitude. Want to stay young? Then think young thoughts and do not lose the inner child. Because children solve problems by thinking outside the box. They ask pure questions. They have not been brow-beaten by society.

Well, it's early in the morning and Tammy needs to get the newsletter out. So I finish my term as your President with this simple thought:

“live, love, laugh, make a good living and do something that will be your legacy”

See you around Dyer, Jethroe

A Request From Dr. Gerald Chabot

I just received a call from Dr. Chabot, Superintendent of the Lake Central School Corporation, as this newsletter went to "print". He needs a Dyer Chamber member to be represented on the 40 person steering committee being put together to address expansion of the school system. I will be receiving a letter with all the particulars but it entails meeting about 8-10 times over seven months. The first meeting is Tuesday, December 15th from 6-8PM.

Dr. Chabot would prefer a Dyer Chamber member living in Dyer with their children in the Lake Central School System.

If you want to dedicate some time to shape the future of your children's education, please contact me at my office at 219-865-6555 or my cell phone 219-741-6510 by Sunday night November 29 at the latest. Dr. Chabot needs to know Monday morning November 30th.

Thank you. Jethroe

Dyer Chamber of Commerce Dues Notice

We will be sending out your annual dues notice in early December. Payments are due by 12/31/09. By getting your payment to us by then, you will continue to be listed on our web site, your business will be listed in our 2010 tri-fold directory which is mailed to Dyer residents AND you will receive all the other benefits of membership. If you know of a non-Chamber business who would make a good member or benefit from joining us, PLEASE contact them. Some of you contacted them concerning the business license Dyer started this year and it saved them the \$300 late fee the Town is collecting. You can copy an application form off our web site. It is your personal touch, your concern for their welfare and growth which can make the difference in someone joining us.

The \$150 annual dues brings you many opportunities to network with other businesses and potential new customers during our monthly general meetings or community events. We also advertise during the year which alone would cost you more than \$150. Thank you!

Christmas Caroling

Join members of the Chamber on **December 10, 2009** to spread some holiday cheer to our local nursing homes. Christmas caroling will take place at Dyer Nursing & Rehab, 601 Sheffield Avenue in Dyer and at Regency Place of Dyer, 2300 Great Lakes Drive. Anyone who would like to join in the caroling should meet at Dyer Nursing & Rehab at 6:00 pm on Wednesday, December 10th. After the caroling everyone will be getting together for some refreshments and holiday cheer. If you have any questions, you can call Katie Sarros at 746-3786



Business Spotlight

American Savings, FSB
1001 Main Street
Dyer, IN 322-5166
Greg Gordon

A true community bank serving this area, exclusively, since 1910, we are proud to remain a faithfully local bank dedicated to being your financial partner throughout life.

Mark Your Calendar

- December 3** Chamber Membership Breakfast
- December 5** Breakfast with Santa
- December 11** Board of Directors Meeting
Dyer Town Hall - 8 am
- December 17** Event Planning Session to be announced
- January 8** Board of Directors Meeting
Dyer Town Hall - 8 am
- January 23** Annual Dinner Dance - Banquets
At St. George by H & R Catering
- January 28** Promo Meeting - Dyer Town Hall

Shop Dyer Basket: The Shop Dyer Basket was raffled off at the Dyer Park Departments Annual Holiday Shopping Spree on Saturday, November 21st. Donations for the basket were made by the following businesses: **American Savings Bank, Andy's Music, Banquets at St. George by H & R Catering, Beggar's Pizza, Centier Bank, Citizen's Bank, Dyer Chamber, Highpoint Partners, Hoosier Sports, Patti's Gymnastics, Peoples Bank, Texas Roadhouse, The Perfect Angle, White Rhino and Home Interiors-Nora Doffin. Thank You to All Who Donated!**

2009 Board of Directors: Thank you to all who returned the ballot sheet for the 2010 Board of Directors positions. Ballots were tallied at the November Board Meeting and the following members were elected to serve on the 2010 Chamber Board: **Jerry Miller, Centier Bank, Ruben Calvo, Banquets At St George by H & R Catering, Judy Hein, Hoosier Sports, and Mike Cronin, Peoples Bank.** Thank you to **George Baranowski, Allstate Insurance** for your tenure on the Board and **Denise Wiles** for your willingness to serve.

Happy Holidays!

Being Thankful

This is the time of year to count our blessings and be thankful. I am thankful for the many members who have stepped up to help me and make this Chamber of Commerce a premier organization. I am thankful for the Board of Director members who have been outstanding. They work hard for you, our membership. The hours are long and the benefits don't come as gold or silver coins but the thank you's we receive from the members.

As we come to the end of 2009, I ask that you send to Tammy some things you are thankful for this year. It could be good health, improved business, a birth, a marriage etc. Please send them in before December 15th. I would like to share them with you all, anonymously, of course.

We need positive images to carry us into 2010 and better times for all.

Jethroe

Holiday Lighting Ceremony

On Saturday, November 21st, the Chamber assisted the Dyer Enhancement Team with putting on the Holiday Lighting Ceremony at the Dyer Town Hall. Thanks to the efforts by both groups, we had more than enough home baked cookies, some good store bought ones from the non-bakers but devoted members, hot chocolate, some free hot dogs, chips and pop left over from the corn roast, the fantastic choir from the Dyer United Methodist Church, and of course the big man himself, Santa, who arrived with the help of the Dyer Police Department. DET President Katie Sarros thanks everyone from the Chamber who helped out. Sandy from Dr. Jethroe Smith DDS and Sandy (and her sister Darlene) donated all sorts of holiday stuffed animals in a free raffle. You should have seen the eyes of the little ones as they clutched their prizes. That people, is the true spirit of the season – the true spirit of Christmas. May we all remember that as we go about our daily lives. Not just during the Holiday Season but all year.

Merry Christmas to All and to all a Happy New Year!!!



Special Thanks to all who brought baked goods to the Lighting Ceremony: Michele Nielsen, Providence Bank, Judy Hein, Hoosier Sports, Janet Snyder, Sun & Dreams Travel, Kristin Hillegonds, Andy's Music, Suzy LaBarge, Citizens Financial Bank, Dr. Jethroe Smith DDS, & Mary Joe Weaver, Dyer Enhancement Team



Holiday Lighting Ceremony

Thank you to the many volunteers that helped at the Holiday Lighting Ceremony on Saturday, **November 21st**; Judy & Bill Hein - Hoosier Sports, Katie & Jeff Sarros - Highpoint Partners, Jethroe Smith & Sandy Rockrohr - Dr. Jethroe Smith DDS & Sandy, Mike Cronin & Candice Logue - Peoples Bank, Sandy O'Drobniak-Perfect Angle, Kristin Hillegonds-Andy's Music, Mary Joe Weaver-Dyer Enhancement Team, Ruben Calvo - H & R Catering, Janet & Ken Snyder-Sun & Dreams Travel, Connee Trepton-Priority Appraisal, Jerry Miller-Centier Bank. A special thank you goes out to the Dyer United Methodist Church Choir for their wonderful singing and the Dyer Police Department for escorting Santa to the Town Hall.



Breakfast with Santa

Brought to you by the Dyer Chamber of Commerce

Saturday, December 5
9:00 - 11:00 am

St. John Township Community Center
 1515 W. US 30 in Schererville

Featuring the **Kahler School Choir**

Tickets available beginning on November 19th at the following locations:
 ● Dyer Town Hall ● Hoosier Sports ● State Line Pizza

Limited number of tickets available! Advance tickets only. NO tickets at the door!

Throughout the event, Santa will be available to speak with your children and pose for photos with them. (Please bring your own camera.) Each child will also receive a small "goody bag" from Santa. We will serve cereal, juices, coffee and doughnut holes.

Dyer Chamber of Commerce

Please bring a new or gently used hat, scarf, gloves or mittens to donate for area families in need this winter.



Breakfast With Santa Committee hard at work planning the event.



November General Membership Meeting with speaker Senator Sue Landske (above w/Jethroe)