

Dyer Chamber of Commerce

P.O. Box 84
Dyer, Indiana 46311
(219) 865-1045

Chamber@townofdyer.com
www.townofdyer.com

OFFICERS

DR. JETHROE SMITH
President
Dr. Jethroe Smith DDS & Sandy
865-6555

MICHELE NIELSEN
Vice President
Providence Bank
365-7878

JAN NICHOLS
Secretary
Honorary Member
365-3742

JERRY MILLER
Treasurer
Centier Bank
865-3100

DIRECTORS

JENNIFER GHOLSON
American Family Insurance
Jennifer Gholson Agency
865-9090

MARILYN AMBOS
State Line Pizza
865-2922

GREG GORDON
American Savings Bank
836-5870

GEORGE BARANOWSKI
Allstate - Baranowski Agency
864-1849

RICK EBERLY
Town of Dyer
865-6108

JUDY HEIN
Hoosier Sports
322-6600

KATIE SARROS
Highpoint Partners, LLC
322-1315

RUBEN CALVO
Banquets at St. George by
H & R Catering
864-1458

TAMMY HEDRICK
EXECUTIVE SECRETARY

AUGUST NEWSLETTER

GENERAL MEMBERSHIP MEETING



When:	Thursday, August 7, 2008
Where:	Briar Ridge Country Club 123 Country Club Drive, Schererville
Time:	<i>Networking: 11:30 am</i> <i>Lunch: 12 noon</i> Bring your business cards! Bring any brochures or flyers you may have for the table
Cost:	\$15.00 Reservations MUST be made by Tuesday, August 5th! Call in your reservation at 865-1045 or email at chamber@townofdyer.com
Menu:	Bacon cheddar chicken sandwich w/ fruit cup
Speaker:	Indiana State Treasurer Richard Mourdock
Topic:	Economy in Indiana

A Message From Your President

Can you believe we are into August already? That said, we held the 20th Annual Chamber Golf Outing on Friday, July 18th. Rick Eberly and his outstanding golf committee did a fantastic job once again. We showed a healthy profit, which enables your Chamber to sponsor events and to advertise our membership.

During the Dyer Freedom Fest held June 26-29, 2008, a booth was provided for Chamber members to meet the public on Saturday and Sunday. The wind gave us fits but I hope the members who took advantage of the opportunity thought it was a positive experience. As we are planning the Fest for 2009, any additional input I can receive from those members to improve on the event in 2009 will be appreciated. Please call or e-mail me at jsmithdds@sbcglobal.net.

On Saturday, September 6th, we will make a booth available at the one-day Dyer Hometown Celebration. This will be held in the new Jewel parking lot at US 30 and Calumet Avenue. Please contact Tammy if you are interested. We will have two-hour time slots available from noon until 8PM.

Our First Annual Corn Roast will be on Friday, August 1st at Northgate Park. Ruben Calvo and his team still need volunteers! Please help for as much time as you can to kick start this event. This is another inexpensive way for you to meet the people and improve your business.

Remember, these are challenging times and you want to continue to get your advertising out to the public! It has been shown over time that promoting your business now will keep your growth positive and reap extra benefits when the economy improves.

THINK POSITIVE !

Your Board of Directors will be re-evaluating our general meeting costs. At the August general meeting, there will be a great entrée as usual but no dessert. There will be a drawing now for two free general meeting meal certificates and for a \$15 gas card. When the Directors meet on August 8th, we will discuss modifying this proposal. If you have any suggestions for the cost, menu or speakers at our general meetings PLEASE contact Tammy or I.

I want **YOUR** input!

But I have to admit, since asking questions in the January 2008 newsletter I have received only 1 reply. I hope you find this newsletter informative and not just a liner for your birdcage; not that well informed birds are a problem.

Oh yes, is anyone interested in attending an educational experience put on by the Chamber for a couple hours, half or full day? What topics are of interest? What about cost of attendance? Please let me know if there is interest in this.

See you around Dyer,

Jethroe

Chamber Directory

We have copies of the new Chamber Directory available. Just call Tammy at 219-865-1045 or email her at chamber@townofdye.com to arrange picking up some copies. They are a terrific resource for residents and promote our membership. Due to high postage costs, we are not mailing this to residents. Next year, we are considering returning to the old tri-fold directory which can be sent in Town utility bills. The cost would offset by the larger book ad fees. What do you think? What do you want?

The Times Advertising Opportunity

The Times Newspaper will be producing a special "Dyer Hometown Celebration" to appear in the Times on August 31st. If you would like to promote your business...please contact Mike Cane (The Times) at 662-5370. Final space and copy deadline is August 14. Prices range from \$290 to \$895.

Dyer Hometown Celebration

The Dyer Hometown Celebration will once again be held in the Jewel parking lot at Calumet and Rt 30 on Saturday, September 6, 2008 from 11:00 am to 10:00pm. There will be a car show brought to you by Thunder Roads Productions, Food and Vendor booths, DJ, a live band beginning at 6:00 until 10:00, and new this year is micro-reality stock car racing, and of course a great display of fireworks at 8pm. The Committee is taking applications (available on line, townofdye.com) for information/ vendor and food booths. This is a great way to get your business name out there!!!

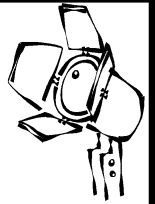
The Color Room Hold Benefit: On Saturday, August 2nd, The Color Room Salon & Day Spa will hold a benefit for the Northwest Indiana Chapter of the National Autism Association "Color Room Family Festival, Cutting the Silence". This event will include raffles and activities for children and a portion of all the sales from the salon and spa will be donated to association.



The Annual Golf Outing was once again another success. Thank you to the volunteers that helped stuffed the goody bags and set up the prize table, and of course to all of our many businesses that gave so generously, monetary donations, door prizes and goody bag items or sponsored a hole. **YOU** are what makes our outing such a success every year. We hope everyone had a good time whether you golfed or just attended the dinner.

Don't forget about the Family Picnic & Corn Roast this Friday, August 1, 2008 from 4pm—8pm at Northgate Park off of Calumet Avenue Please come out and support YOUR Chamber!!!!

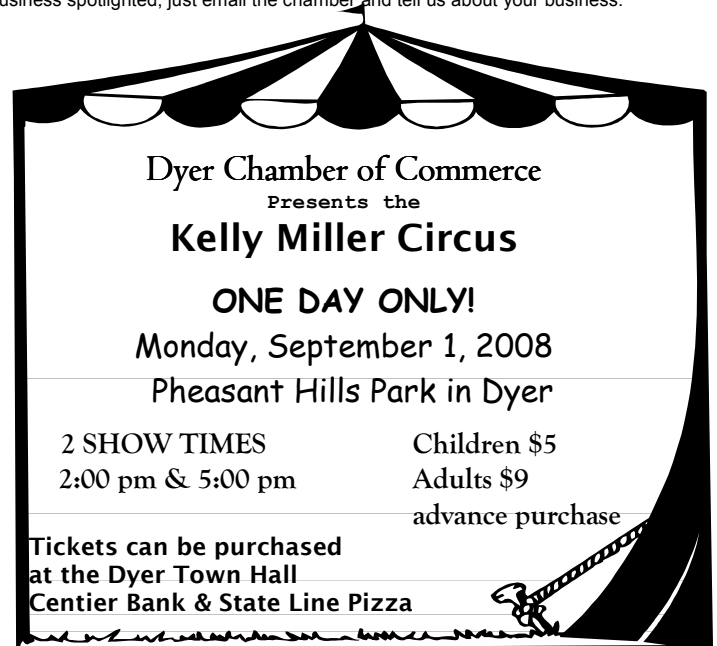
Business Spotlight



Andy's Music
2113 Northwinds Drive
Dyer, IN 46311
865-8505

Andy's Music is a small music school with 6 studios. They offer private music instruction in a clean environment. Their teachers are highly experienced and are capable of handling any level of student. They are currently offering guitar, bass, drums, piano, and voice lessons. They have a smoke free environment and encourage parents to sit in on the lessons. Any age, any level any style!

Business Spotlight's are taken from the Membership application that each business filled out and turned in with your dues. If you did not fill one out you can still have your business spotlighted, just email the chamber and tell us about your business.



Dyer Chamber of Commerce
Presents the
Kelly Miller Circus
ONE DAY ONLY!
Monday, September 1, 2008
Pheasant Hills Park in Dyer

2 SHOW TIMES	Children \$5
2:00 pm & 5:00 pm	Adults \$9
	advance purchase

Tickets can be purchased
at the Dyer Town Hall
Centier Bank & State Line Pizza

Mark Your Calendar

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| August 1 | Corn Roast - Northgate Park |
| August 7 | Membership Meeting/Luncheon |
| August 8 | Board of Directors Meeting
Dyer Town Hall - 8am |
| August 28 | Promo Meeting—1pm—Town Hall |
| September 1 | Circus at Pheasant Hills |
| September 4 | Membership Meeting/Luncheon |
| September 12 | Board of Directors Meeting
Dyer Town Hall—8 am |
| September 24 | Promo Meeting—1pm—Town Hall |